

Embargoed until April 11, 2017

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Rose Theater membership sets the stage for year-long entertainment

(Omaha, NE) The Rose Theater's family membership program continues to set the stage for the best, most affordable way to enjoy everything the theater has to offer.

For less than the price of four single tickets to two shows at The Rose, members can bring a family of four to seven shows throughout the year.

"With a Rose membership, families can share the magic of the theater with their children for less than \$4 a ticket," says Rose Artistic Director Matthew Gutschick. "Not only do these families get to make lasting memories of their time together, but they also give their children all the benefits that research shows the theater experience imparts to young people: stretching their imagination, increasing their empathy, better understanding others, and developing an appreciation of arts and culture."

Plus, as an added bonus, several member-only opportunities and benefits are available for the 2017-18 season.

For only \$105, family members receive:

- Four free tickets to each of our seven regular season shows - that's 28 free tickets! Additional regular season tickets are only \$10 each (a \$7 per ticket savings).
- A \$7 per ticket discount on our two premium event shows – *The Best Christmas Pageant Ever* and *Disney's Newsies*
- Waiver of the BROADWAY and DRAMA at The Rose annual registration fee of \$15
- A free Member Day complete with workshops, hands-on activities, and more!
- A 10% discount on Rose costume rentals!

=MORE=

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For some families, one membership may not provide enough tickets for their entire family. To accommodate larger families The Rose offers a “Family + Individual Membership” for \$130 per family, which provides all family member benefits with five tickets to each regular season production. A “Double Family Membership” for \$210 per family with eight free tickets to each regular production, and all the benefits, is also available.

Patron Membership at \$400 Per Family

Patron members will also enjoy benefits during the 2015-16 season. Patron members help underwrite programming for children with financial barriers. New patron benefits this year include patron-only activities being planned throughout the season and the inclusion of a special listing for children of patron members in show programs.

Additional patron benefits include:

- All benefits associated with family membership.
- Four free tickets to the Dec. 3rd performance of ***The Best Christmas Pageant Ever***, including a private post-show event.
- Eight free regular season show “gift” passes for friends and family.
- Unlimited free ticket exchanges.
- Recognition in each mainstage show program.

Through patron contributions, The Rose is able to provide high quality theater productions, including innovative and experimental pieces making their world debut on the The Rose stage. These shows give children exposure to a wide range of theater styles and enhance their appreciation of the art. It is because of this dedication to ensuring that every child has the opportunity to experience high-quality and innovative theater that *American Theatre* magazine named The Rose Theater one of the top children’s theaters in the United States.

Rose memberships for the 2017-18 season are on sale now! For more information, or to become a member, call The Rose Box Office at 402-345-4849 or go to www.rosetheater.org.

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