

## For Immediate Release

**DATE:** March 2017

**CONTACT:** Kori Radloff, korir@rosetheater.org, 402-502-4641

### *Harold and the Purple Crayon* Fact Sheet

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- Date/Time:** March 24 - April 9, 2017  
Fridays at 7 pm, Saturdays at 2 pm & 5 pm, Sundays at 2 pm,
- Credits:** Book by Don Darryl Rivera. Music by Auston James. Lyrics by Rob Burgess.  
Based on the books by Crockett Johnson.  
All rights reserved by The Estate of Ruth Krauss. Stewart J. Edelstein, Executor.
- Location:** The Rose Theater, 2001 Farnam Street, Main Stage
- Show Description:** Harold and his colorful crayon have been enchanting readers for half a century and now his precocious purple pictures are coming to life on the stage. In this gently inspirational musical version of Crockett Johnson's beloved tribute to the powers of young creativity, Harold's charming scribbles take him on adventures on the earth and into the heavens. Along the journey, he draws the true blue conclusion of so many other wanderers: maybe no place is better than being in your own room with your imagination.
- Show Specifics:** Best for families with children ages 4 and up  
Expected run time: 60 minutes
- Tickets:** \$20 Main Floor and Balcony  
Call (402) 345-4849 or purchase online at [www.rosetheater.org](http://www.rosetheater.org).  
Discount ticket vouchers are available at all area Hy-Vee stores for \$14.  
Reservations are required.
- Sponsors:** Children's Hospital & Medical Center, Nebraska Furniture Mart,  
First National Bank, Nebraska Arts Council, Nebraska Cultural Endowment

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